STATE OF SOUTH CAROLINA (Caption of Case) Experimental Tariff - Home Energy Comparison Report Pilot Program		BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA COVER SHEET DOCKET NUMBER: 2010 - E			
(Please type or print	•				
Submitted by: Catherine E. Hei			SC Bar Number:		
Address:			<u>-</u>	704-382-812	
	Charlotte, NC	28202	Fax: Other:	704-382-569	0
				neigel@duke-en	
Other: INDUSTRY (C	elief demanded in		URE OF ACTION (n's Agenda expeditiously
☐ Electric			Letter		Request
☐ Electric/Gas		Agreement	☐ Memorandum		Request for Certificatio
☐ Electric/Telecommunications		Answer	☐ Motion		Request for Investigation
☐ Electric/Water		Appellate Review	Objection		Resale Agreement
☐ Electric/Water/Telecom.		Application	Petition		Resale Amendment
Electric/Water/Sewer		☐ Brief	Petition for Rec	onsideration	Reservation Letter
☐ Gas		Certificate	Petition for Rule	emaking	Response
Railroad		Comments	Petition for Rule	to Show Cause	Response to Discovery
Sewer		Complaint	Petition to Inter	vene	Return to Petition
☐ Telecommunications		Consent Order	Petition to Interve	ne Out of Time	Stipulation
☐ Transportation		Discovery	Prefiled Testimo	ony	Subpoena
☐ Water		Exhibit	Promotion		∑ Tariff
Water/Sewer		Expedited Consideration	n Proposed Order		Other:
Administrative Matter		Interconnection Agreemen	nt Protest		
Other:		Interconnection Amendme	ent Publisher's Affic	lavit	
		Late-Filed Exhibit	☐ Report		



Duke Energy Corporation 526 South Church Street Charlotte, NC 28202

Mailing Address: P. O. Box 1006 - EC03T Charlotte, NC 28201-1006

CATHERINE E. HEIGEL
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February 2, 2010

Charles L. A. Terreni, Esquire Chief Clerk and Administrator The Public Service Commission of South Carolina P. O. Drawer 11649 Columbia, South Carolina 29211

Re: Docket No. 2010-___-E

Dear Mr. Terreni:

Duke Energy Carolinas, LLC, ("Duke Energy Carolinas" or the "Company") hereby submits for approval an experimental tariff covering a new Home Energy Comparison Report pilot program that the Company wishes to introduce in South Carolina.

Duke Energy Carolinas respectfully requests Commission approval of the experimental tariff at the Commission's earliest convenience. Upon approval of the program by the Commission, Duke Energy Carolinas will complete its implementation plans and make the program available to its South Carolina customers.

If you have any questions regarding this matter, please call me.

Sincerely,

Catherine E. Heigel

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Enclosure

Copy: Jeff Nelson (w/encl.)

HOME ENERGY COMPARISON REPORT (SC) (PILOT)

PURPOSE

The purpose of this pilot will be to determine whether receiving comparative usage data for similar residences in the same geographic area motivates customers to better manage and reduce energy usage. The pilot will assist residential customers in assessing their energy usage and provide recommendations for more efficient use of energy in their homes. The pilot will also help identify those customers who could benefit most by investing in new energy efficiency measures, undertaking more energy efficient practices and participating in Duke Energy programs.

PROGRAM

- This pilot is designed to target a sample of residential customers served on Duke Energy Carolinas' residential rate schedules from Duke Energy Carolinas' retail distribution system.
- Customers will receive monthly or quarterly comparative usage data reports via direct mail or online channels.
- This pilot may not be available for residences that previously received an incentive for or participated in any other Duke Energy Carolinas Energy Efficiency Program or Pilot.
- The Company may require a minimum number of months of historical usage data before allowing participation.
- The pilot will be conducted for up to 12 months.